



**CITY OF HAYWARD**  
**AGENDA REPORT**

AGENDA DATE 11/16/99  
AGENDA ITEM \_\_\_\_\_  
WORK SESSION ITEM WS 26

**TO:** Mayor and City Council  
**FROM:** Director of Community and Economic Development  
**SUBJECT:** FY 2000-2001 Social Services Funding Priorities

**RECOMMENDATION:**

It is recommended that City Council review and comment on the social service funding priority options provided.

**BACKGROUND:**

The distribution of Category A social services funds has already been decided by Council in the City's FY 1999-00/2000-01 Budget. Still to be considered is the distribution of the Category B social services funds that are used to support Council's annual priorities. Category B funds were established so that Council could have the flexibility to respond to changing conditions and needs on an annual basis. In accordance with City policy, \$170,000 will be available for this purpose in FY 2000-01.

**RECOMMENDED PROCESS FOR ESTABLISHING FUNDING PRIORITIES**

One of the benefits of the two year budget process is that more time is available to establish Council's priorities and process Category B funding proposals. It is recommended that Council take advantage of this opportunity by using a two-step process to establish its funding priorities.

The first step would be to consider which broad issue area(s) the Council would like to focus on; different options are provided below for Council's consideration. The second step would be for Council to decide which specific project(s) it would like to fund. Based on the input provided by Council members during the first step, staff will prepare a report listing specific projects for Council's consideration and final decision in December.

## **PRIORITY ISSUE AREAS FOR COUNCIL'S CONSIDERATION**

During FY 1999-00, Council distributed a total of \$129,000 for two specific projects:

- A. \$50,000 - to develop an organizational plan and a long-term funding plan for the delivery and continued support of youth serving activities in Hayward.
- B. \$79,000 - to support transportation services to CalWORKs recipients living in Hayward.

A total of \$170,000 is available to support Council's priorities in FY 2000-01. Some of the broad issue areas that Council might consider are offered below; examples of the kind of projects that could be supported under each category are also provided. In accordance with Council policy, the City's social services funds are used only to assist low-income Hayward residents regardless of the category area(s) chosen.

- **Community Improvement:**

- Establish a Tool Lending Library.
- Fund supplies and/or labor for external home repair and/or front yard landscaping.

- **Diversity:**

- Work with the Hayward Unified High School District to implement programs in the schools that encourage cultural awareness and positive relations across cultural groups.
- Sponsor a series of community events designed to discourage discrimination, increase cultural awareness and celebrate diversity in Hayward.
- Fund the provision of direct assistance and support to individuals and families who are victims of hate violence or other forms of discriminatory acts.

- **Health**

- Sponsor a campaign to enroll children from low-income families into available no-cost and low-cost health insurance programs.
- Sponsor immunization clinics to insure that children from low-income families are being immunized.

❑ Older Adults:

- Provide interim assistance to continue the delivery of support services that are linked to Section 8 housing subsidies for frail low-income Hayward older adults.
- Sponsor intergenerational programs where older adults and youth can benefit one another.

❑ Transportation:

- Support the delivery of comprehensive transportation services to low-income Hayward workers who are not served by CalWORKs (California's welfare program) to help them maintain and/or improve their employment status.

❑ Youth:

- Co-sponsor a youth job/career fair with other public and community-based organizations.
- Support efforts to increase the accessibility of child care services to low-income Hayward families.
- Support a project to be identified and implemented by the Youth Commission.

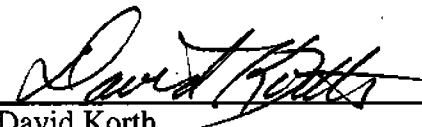
City Council members are encouraged to suggest other issue areas or project examples that should be considered for support with Category B funds. Historically, these funds have been used to provide one-time only grants that support projects, or elements of projects, that are either short-term in nature, or which have ongoing support from other funding sources.

## **NEXT STEPS**

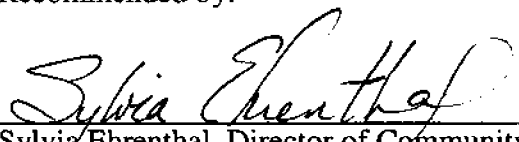
Based on Council's general preferences, staff will investigate and present alternative projects and programs for Council's consideration in December. Project or program preferences, and dollar allocations, determined by Council in December will be implemented in fiscal year 2000-2001.

Mayor and City Council  
November 16, 1999

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